

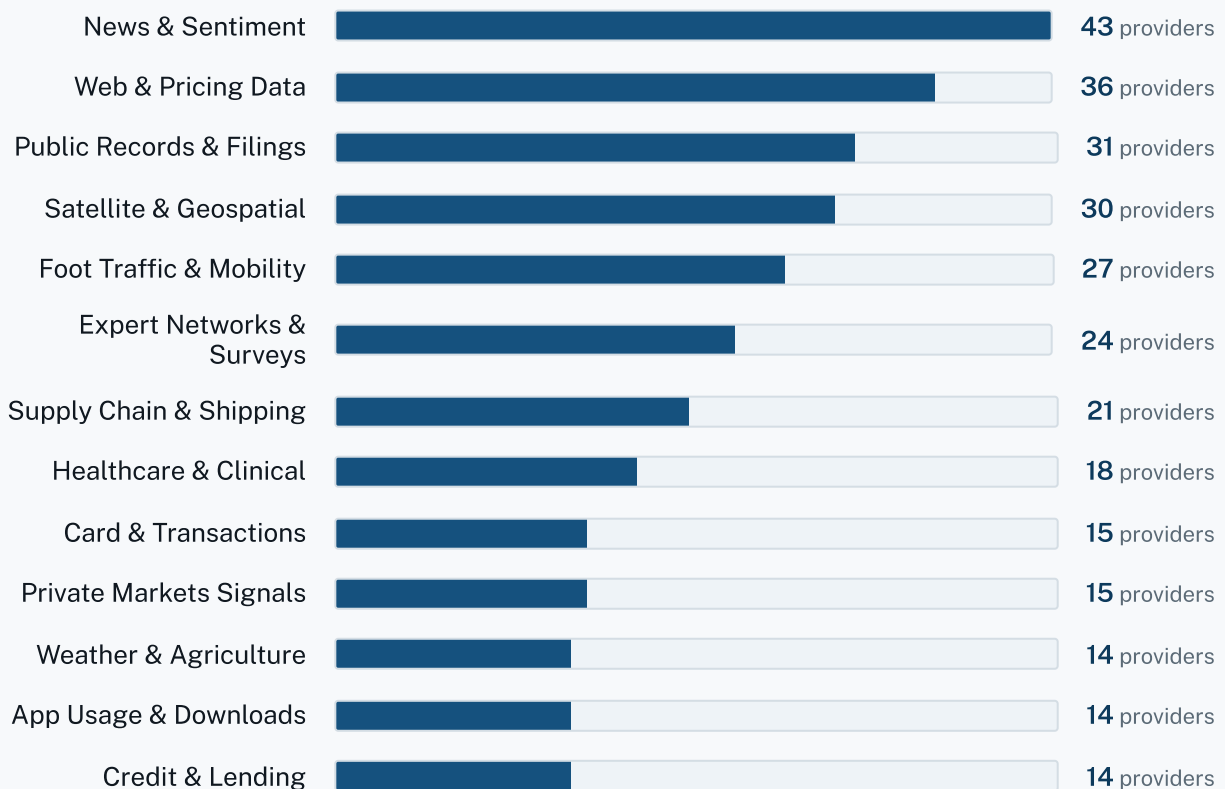
The alt-data market, counted.

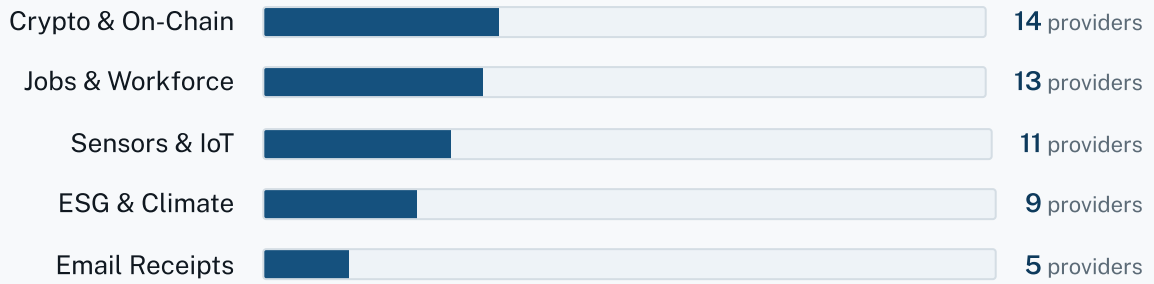
A plain count of the alternative-data market as we track it — where supply concentrates, how much of it hides its price, when the firms were founded, how the data is delivered, and which providers have since been acquired or gone dark. Every figure below is computed from our register, not estimated.

AS OF **2026-06-20** **354** PROVIDERS TRACKED **336** VERIFIED (94.9%)

Where the supply is

The register holds 354 providers across eighteen categories. Supply is far from even. News & Sentiment is the deepest chapter, with 43 providers; Email Receipts is the thinnest, with 5. For a buyer, the long bars are where you have negotiating leverage and real choice; the short bars are where a handful of firms hold the field.

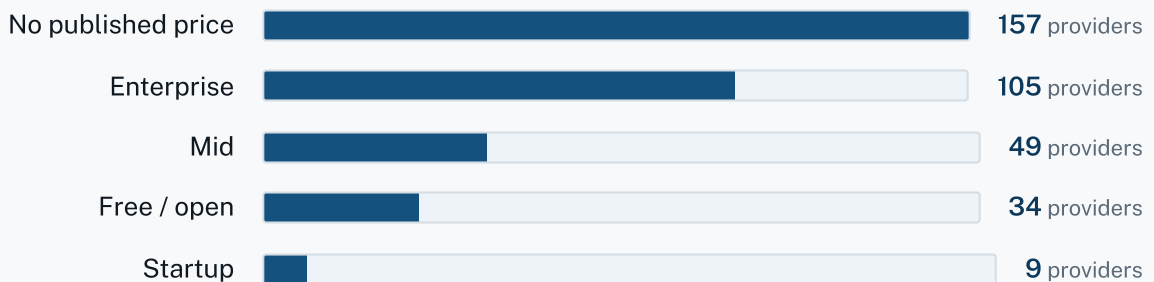




PROVIDERS TRACKED BY CATEGORY. AS OF 2026-06-20.

The pricing fog

The single most striking number is what the market will *not* tell you. **44.4%** of the providers we track (157 of 354) publish no discernible price at all — no band, no range, no list. Of those that do signal a price, 105 sit at the enterprise tier, 49 in the middle, and 9 at a startup-friendly entry point. Against all of them, 34 providers are free or open. Price opacity is not incidental; it is the working condition of the market.

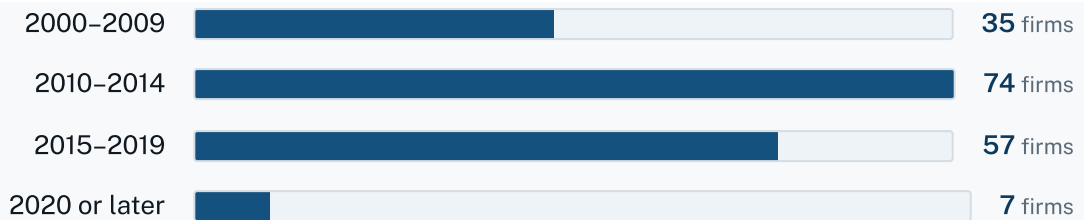


INDICATIVE PRICE BAND. AS OF 2026-06-20.

The vintage curve

Alternative data felt new for a long time, but the supply side is no longer young. Among the 192 providers whose founding year we know, the median vintage is **2013**. The clear wave crested between 2010 and 2014 — 74 firms — and has thinned since: only 7 of the firms we track were founded in 2020 or later. The category is consolidating around incumbents rather than minting new entrants.





FOUNDING YEAR, WHERE KNOWN (192 OF 354). AS OF 2026-06-20.

The geography of supply

Alternative data is overwhelmingly an American business. Of the 351 providers whose home base or primary coverage we record, **198** are anchored in the US — more than half the register. A further 73 operate globally rather than from one market, and the UK is the largest single national base after the US with 24. For a buyer outside North America, the practical read is that local-market coverage is the scarce commodity.

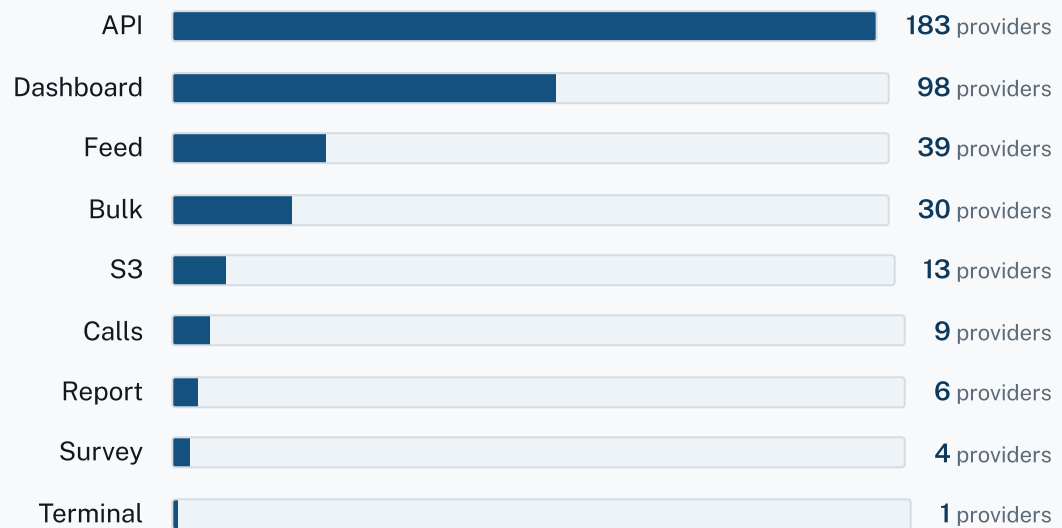


STATED HEADQUARTERS OR PRIMARY COVERAGE REGION, WHERE RECORDED (351 OF 354; “GLOBAL” PROVIDERS OMITTED FROM THE CHART). AS OF 2026-06-20.

How it is delivered

On delivery, the market has standardised. The API is the default mechanism by a wide margin (183 providers offer it), followed by dashboards and feeds.

Bulk and S3 hand-offs remain an enterprise minority. A buyer planning integration can assume an API exists and treat anything else as the exception to confirm.



DELIVERY METHODS OFFERED (PROVIDERS MAY OFFER SEVERAL). AS OF 2026-06-20.

The consolidation ledger

A directory is only as honest as the firms it removes. We track decay: 51 providers have been acquired, folded into a parent, or had their sites go dark since we began. Each is recorded with the reason. This is the part of the market the paid guides rarely show — not who is selling, but who has stopped.

PROVIDER	WHAT HAPPENED	LOGGED
Aviso	Redirects to NielsenIQ; Rakuten Intelligence wound down (off-host)	2026-06-20
Alexa	Alexa.com retired by Amazon 2022 (off-host redirect)	2026-06-20
Datafirm	Redirects to a case-study page; firm absorbed/inactive (off-host)	2026-06-20
Drillinginfo	Rebranded to Enverus, already listed	2026-06-20

PROVIDER	WHAT HAPPENED	LOGGED
EEDAR	Acquired by Nielsen; site in maintenance (defunct)	2026-06-20
FaunaDB	Redirects to Fauna Robotics, unrelated; product wound down (off-host)	2026-06-20
Placemeter	Acquired by Netgear 2016; product defunct	2026-06-20
RootMetrics	IHS Markit subsidiary; RootMetrics shut down 2023 (defunct)	2026-06-20
Tribe Dynamics	Folded into CreatorIQ; site moved (merged)	2026-06-20
Rigdata	Rebranded into Enverus, already listed (off-host merge)	2026-06-20
SuperData	Acquired by Nielsen and shut down 2022 (defunct)	2026-06-20
VisibleAlpha	Acquired by S&P Global, already represented (off-host merge)	2026-06-20
Legal Shield	LawIndex data product discontinued; redirects to consumer site (off-host)	2026-06-20
Uber Media	Location business folded into Near/Azira, already listed	2026-06-20
RelationshipScience	Folded into Altrata; capability covered by BoardEx, already listed (merge)	2026-06-20
Beacon	Acquired by Clearwater Analytics; modeling tooling, not a dataset (off-host)	2026-06-20
Orb Intelligence	Acquired by Dun & Bradstreet, already represented (merge)	2026-06-20
Accrete	Page dead; RumorHound product discontinued	2026-06-20

PROVIDER	WHAT HAPPENED	LOGGED
GfK Boutique Research	Acquired by NielsenIQ (off-host merge)	2026-06-20
Datarama	SE-Asia company-intel firm; acquired/wound down	2026-06-20
AllTheRooms	Folded into Deckard Technologies (rebrand off-brand)	2026-06-20
AreaMetrics	DNS does not resolve (dead)	2026-06-16
BuildFax	DNS does not resolve (dead)	2026-06-16
FeatureX	DNS does not resolve (dead)	2026-06-16
Hillside Partners	DNS does not resolve (dead)	2026-06-16
Innovata	DNS does not resolve (dead)	2026-06-16
MasterCard Advisors	DNS does not resolve (dead)	2026-06-16
Pacific Epoch (China)	DNS does not resolve (dead)	2026-06-16
Quad Analytix	DNS does not resolve (dead)	2026-06-16
Scoop Analytics	DNS does not resolve (dead)	2026-06-16
Savvr	DNS does not resolve (dead)	2026-06-16
Sentio	DNS does not resolve (dead)	2026-06-16
Selbourne Research	DNS does not resolve (dead)	2026-06-16
TickerTags	DNS does not resolve (dead)	2026-06-16
TXN	site under construction	2026-06-16
Digital Globe	defunct (DigitalGlobe → Maxar/Vantor); domain dead	2026-06-16
Data Simply	DNS does not resolve (dead)	2026-06-16
Zdaly	DNS does not resolve (dead)	2026-06-16
Statlas	DNS does not resolve (dead)	2026-06-16

PROVIDER	WHAT HAPPENED	LOGGED
humanpredictions	DNS does not resolve (dead)	2026-06-16
Thomson Reuters Intelligent Tagging	DNS does not resolve (dead)	2026-06-16
Verto Analytics	DNS does not resolve (dead)	2026-06-16
Sigmai	DNS does not resolve (dead)	2026-06-16
Global Tone Communication (GTCOM)	DNS does not resolve (dead)	2026-06-16
VidaMinds	DNS does not resolve (dead)	2026-06-16
TerraQuanta	domain repurposed (now a livescore site)	2026-06-16
Data Guru Limited	DNS does not resolve (dead)	2026-06-16
Fraud Factors	DNS does not resolve (dead)	2026-06-16
TOMAHAWK	DNS does not resolve (dead)	2026-06-16
SatScout	DNS does not resolve (dead)	2026-06-16
Del Mar Networks	DNS does not resolve (dead)	2026-06-16

ACQUISITIONS, MERGERS AND SHUTDOWNS LOGGED. AS OF 2026-06-20.

Method & caveats

These are honest counts of *our coverage*, not a census of the whole market. The register tracks 354 providers we have reviewed; it is not every provider in existence. **Verified** means a provider's own site was reachable and on-brand at the last check — a reachability and integrity signal, not an endorsement of data quality. Price bands are indicative ranges, never exact quotes. Two fields we are still completing — provider geography and due-diligence availability — are deliberately left out of this briefing rather than published half-blank. Figures are recomputed before each release and carry the date above. Nothing here is investment advice.

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